
,

,

2011 .

()

2012 .

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1. () (BEIS) " "
- (<http://www.beis.bia-bg.com/>)
2. IV, VI, VII V (2008): (2003
- 10.3 , (2003 15.31);
- 15.3) (2003 15.32);
- 10.31
- 10.32
- 10.39 (2003 15.33)
- 10.84 (2003 15.87)

Copyright í :

2008	
	(2007 . .)
BEIS	(http://www.beis.bia-bg.com)
Q1, Q2, Q3, Q4	,
IX	
ISO	
HACCP	
GS1	GS1 , . GS1 EAN 2004 . , - 2005 . GS1 EAN International – (EAN, European Article Numbering)

í . N 2221039370
 , . 16-20, .1 831414785
 . 980-10-90, 981-45-67 -
 e-mail: sfb@bia-bg.com, BIC code: UNCRBGSF
 (.): BG10 UNCR 9660 1006 2882 00



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(<http://www.bia-bg.com>)

(<http://beis.bia-bg.com>).

1301, 16-20, 980-10-90, 981-45-67 ().

e-mail: bic@bia-bg.com, www.refa.bia-bg.com



СЪЮЗ НА ПРЕРАБОТВАТЕЛИТЕ НА ПЛОДОВЕ И ЗЕЛЕНЧУЦИ

Съюзът на преработвателите на плодове и зеленчуци (СППЗ)

е национална, браншова, работодателска организация на равноправни членове – юридически лица – производители на консервирани, замразени, сушени и лиофилизирани плодове и зеленчуци. Учреден е на 19.02.1999г.

Членството в Съюза е доброволно. Основава се на принципа, че обединената общност има по-големи възможности и по-добри перспективи за постигане на целите.

Към момента в СППЗ членуват 50 фирми, от които три са специализирани научни звена – ИКП Пловдив, УХТ – катедра “Консервиране и хладилна технология” и ПГЗХТ гр. Русе.

Основната ни мисия е издигане престижа на бранша и отстояване на интересите на фирмите – членове.

Съществен принос за постигането и имат постоянно разширяващите се контакти със сродни организации в България и чужбина, както и подържането на ползотворни взаимоотношения с министерства и ведомства на национално, европейско и международно ниво.

Цялостната дейност на СППЗ е организирана на принципа на “отворената система” - ориентирана към търсене на нови партньори и новаторски идеи. Работи се изцяло в услуга на членовете и специалистите от бранша за утвърждаване на професионализма и спазване на етичните норми и добрите практики, за популяризиране и внедряване на новостите, за подобряване на взаимодействието между членовете на Съюза и представителните органи на властта.

www.org-bg.net

I. -27

2011 . , 3

- 2012 . 1999 . ,
- 2012 0.5%,
- 2%,
- " - "

0.5% 2012 . 0.8%

2012 .

(, 1992-2012)

	5-			2006	2007	2008	2009	2010	2012*		2011*	
	1992-96	1997-01	2002-06						2011	2012	2011	2012
	1.5	2.7	2.0	2.7	2.9	1.0	-2.8	2.3	1.9	-0.1	2.2	0.9
	1.2	2.0	1.0	3.7	3.3	1.1	-5.1	3.7	3.0	0.6	2.9	0.8
:	7.6	7.9	10.1	7.5	-3.7	-14.3	2.3	7.5	1.2	8.0	3.2	
	6.5	8.5	5.0	5.3	5.2	-3.0	-7.0	-0.4	0.9	0.5	1.1	1.1
	1.1	3.8	4.3	5.5	3.0	-0.2	-3.2	-3.5	-6.8	-4.4	-5.5	-2.8
	1.5	4.4	3.3	4.1	3.5	0.9	-3.7	-0.1	0.7	-1.0	0.7	0.7
	1.2	2.9	1.7	2.5	2.3	-0.1	-2.7	1.5	1.7	0.4	1.6	0.6
	1.2	2.1	1.0	2.2	1.7	-1.2	-5.1	1.5	0.2	-1.3	0.5	0.1
	5.5	4.2	3.2	4.1	5.1	3.6	-1.9	1.1	0.5	-0.5	0.3	0.0
	2.6	6.3	4.1	5.0	6.6	0.8	-5.3	2.7	1.1	0.7	1.6	1.0
	5.0	3.4	1.8	2.8	4.3	4.3	-2.6	2.9	2.1	1.0	2.1	1.3
	2.5	3.7	1.6	3.4	3.9	1.8	-3.5	1.7	1.2	-0.9	1.8	0.5
	1.9	2.8	2.2	3.7	3.7	1.4	-3.8	2.3	3.1	0.7	2.9	0.9
	2.0	3.9	0.7	1.4	2.4	0.0	-2.9	1.4	-1.5	-3.3	-1.9	-3.0
	2.0	4.2	4.2	5.8	6.9	3.6	-8.0	1.4	0.3	-0.1	1.1	1.0

	:	2.7	5.9	8.3	10.5	5.9	-4.9	4.2	3.3	1.2	2.9	1.1
	1.5	2.8	1.8	3.3	3.0	0.4	-4.3	1.9	1.4	-0.3	1.5	0.5
	-2.8	2.5	6.0	6.5	6.4	6.2	-5.5	0.2	1.8	1.4	2.2	2.3
	2.4	1.6	4.9	7.0	5.7	3.1	-4.7	2.7	1.7	0.0	1.8	0.7
	2.6	2.4	1.8	3.4	1.6	-0.8	-5.8	1.3	1.0	1.1	1.2	1.4
	-8.8	6.0	9.0	11.2	9.6	-3.3	-17.7	-0.3	5.3	2.1	4.5	2.5
	-8.3	4.8	8.0	7.8	9.8	2.9	-14.8	1.4	5.8	2.3	6.1	3.4
	0.4	3.7	4.2	3.9	0.1	0.9	-6.8	1.3	1.7	-0.1	1.4	0.5
	4.9	4.4	4.1	6.2	6.8	5.1	1.6	3.9	4.3	2.5	4.0	2.5
	1.3	-0.1	6.2	7.9	6.3	7.3	-6.6	-1.6	2.5	1.6	1.7	2.1
	1.2	3.4	3.3	4.3	3.3	-0.6	-5.2	5.6	4.2	0.7	4.0	1.4
	2.5	3.7	2.8	2.6	3.5	-1.1	-4.4	2.1	0.9	0.6	0.7	0.6
	1.3	3.0	2.1	3.3	3.2	0.3	-4.3	2.0	1.5	0.0	1.6	0.6

* DG ECFIN

:

II.**2.1. (Q4'2011)**

2011 .
 0.3%, - 1.6% (
). 0.4
 1.2%.

Q4'2011 . - ()

2.2. (2011)

(2011 .)

		2011	2010
1.	.	75 265	101.7 ¹
	.	64 830	101.8
	.	10 435	100.8
2.			106.0
			86.9
3.	()		98.2
			122.2
4.	()	2 209	101.0 ²
5.	.	85 221	125.2
	.	39 560	130.0
	.	45 661	121.3
	.	-6 101	84.6
6.	. EUR	1065	59.9
7.			
	. .	3 368	96.1
	. .	333	94.8
	%	10.1	
8.		707	109.1
9.		946	103.7
10.			
	³	5 456	105.7
	. .	3 753	102.0
	. EUR	2 852	103.8
	. EUR	959	103.0

1

2

3

		. EUR	1 893	104.3
11.				
	2011 .	2010 .	%	2.8
	(2011 .	2010 .)	%	4.2
12.				
		.	25 378	106.1
		.	26 960	100.8
		.	-1582	56.0
	30.09.2011	.	5.0	83.3

2.2.1.

2011 . , 2005 ., - 1.7% 2010 .
 (30%) - 2010 . - (21.3%).

2.2.2.

2010 . - 6%. 2005
 8.3%,
 - 5.5%.
 - 42.5%.

2.2.3.

1.8% ,
 7.4%.
 - 4.9%,
 - 2.4%.

2.2.4.

2010 . 9.1 2011 . 30% 39.6 . .
 2010 . (55%)
 45.7 2010 . 8
 21.3%. 2010 .
 71% -
 29%.

2.2.5.

2010 . - 714 . EUR 40%. -
 - 25%, - 41%,
 - 18%, - 14%.

2.2.6.

2010 . - 137
 4%.

2.2.7.

2011 . (690) 2010 . -
 57 34 9%. 3.7% 2010 .
 - 2010 . 104.2%.
 2010 . - 6.2%.

2.2.8.

2010 . 294 . 5.7% .
 75 . 2%. 1.9
 . EUR. 2010 . 222 . EUR
 4.3%.

2.2.9.

671 . 6.7%. 1.5 . 6%, -

III.

3.1.

- ♦ 2010 . 2009 .
- a 1.3%, 2006 . - 2.8%.
- ♦ 2011 . ,
2010 . - 0.7%.
- 1.1%.

3.2.

- ♦ 2011 . 2007 .
27.3%, 2010 . - 3.5%.
- ♦ 2011 . 2010 . 8.1%,
2010 . - 12.4%.
- ♦ 2010 .
- 5.6%,
3.2%.

3.3.

- ♦ 2010 . 6.5% 2007 ., 2009
4.4%.
- ♦ 10% 2010 . 3.9% 2006 . 2011 .

3.4.

- ♦ 2010 . 2011 . 13.9%.
- ♦ 2010 . - 2.5%
- ♦ 0.3% , 2010 2009 .

IV.

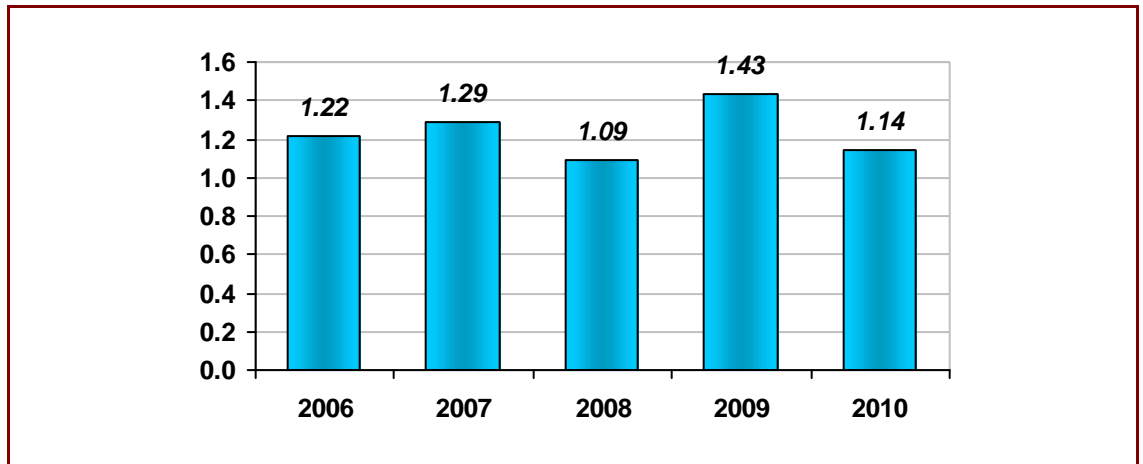
2006 - 2010 .
 2011 .
 2012 .
 2011 . (.) .
 2011 . 2010 .

4.1.

2010 . 505.8
 2009 . () - a
 1.3%, 2006 . - 2.8%.

(2006-2010)
 ()

(2006-2010)



4.2.

4.2.1. (2006-2010)

2010 . 2009 . -

(2006-2010) ()

a)

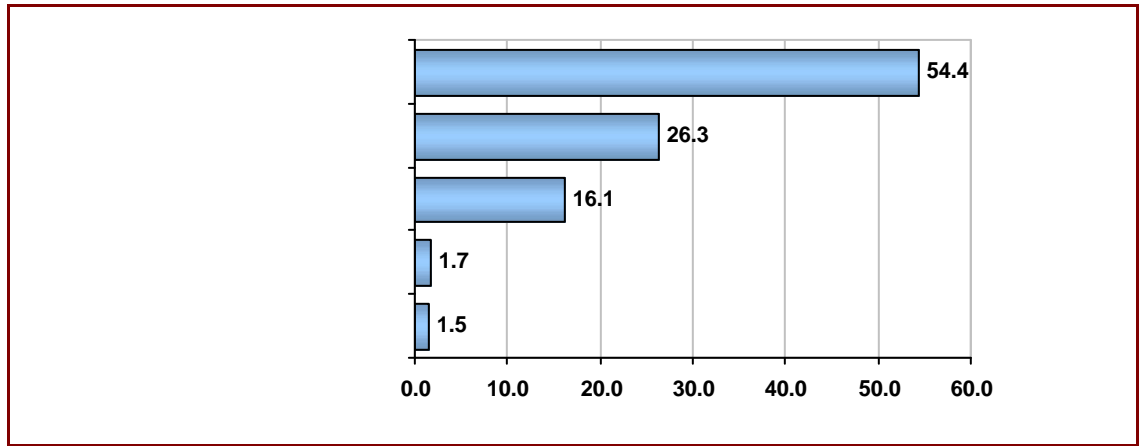
77.1 . . 2006 . 19.4%,
 18.6 . .
 2009 . 48 0.1%.

(2006-2010), ()

2010 . -
 () .

(2010),

%

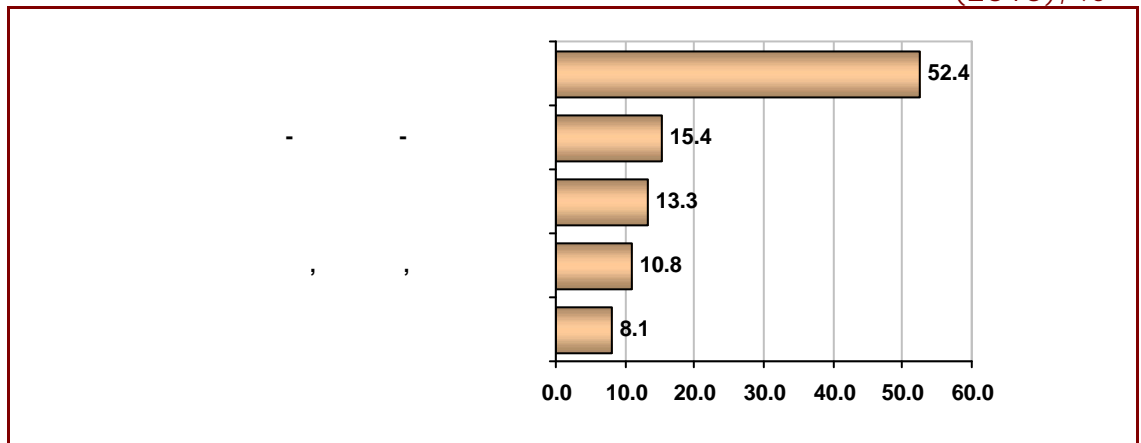


b)

100.8 . . 2006 . 26.4
 35.5%. 2009 . 18.7 .
 22.8%.

(2006-2010), ()

(2010), %

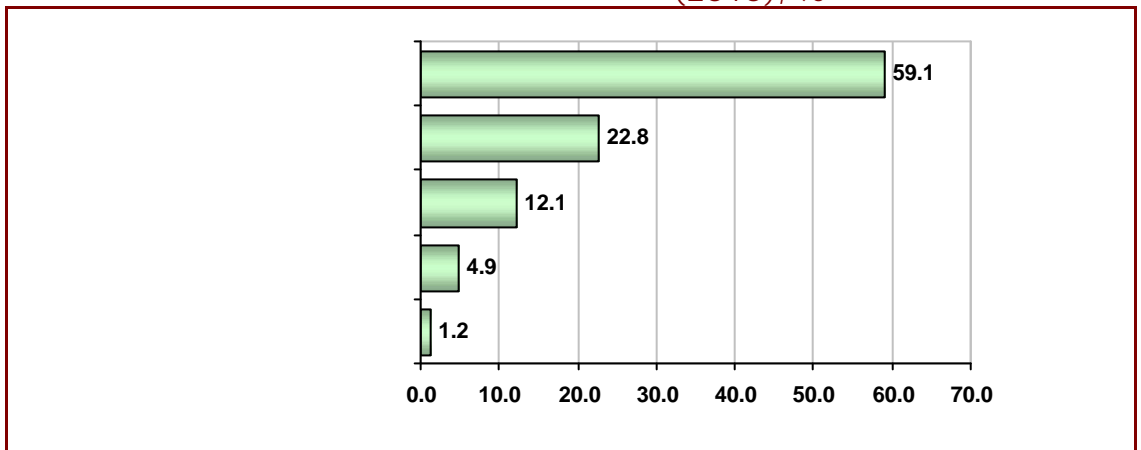


c)

64.9 2006 15.6
 19.3% 2009 5.7
 8%

(2006-2010),

(2010), %

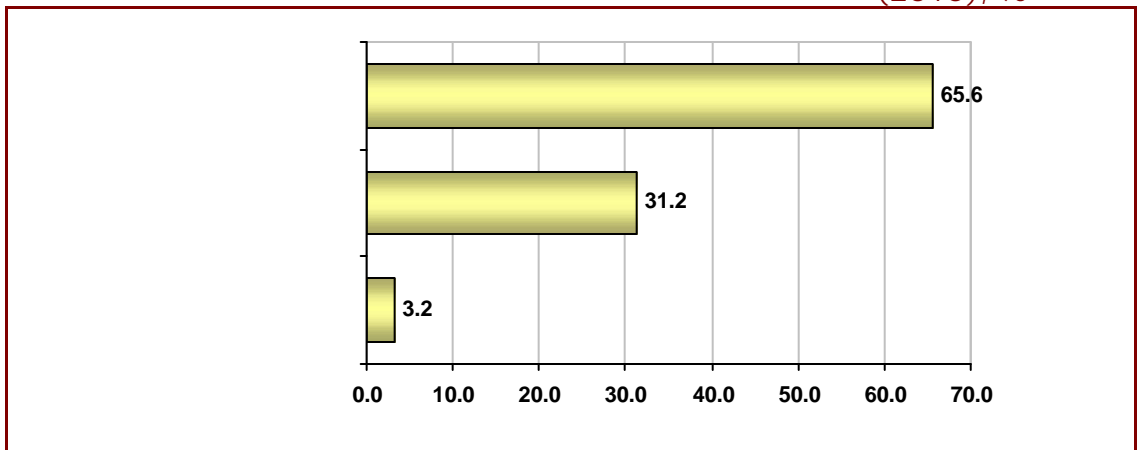


d)

19.5 2006 251
 2.3% 2009 1.1 5.2%

(2006-2010),

(2010), %



4.2.2.

2011 .

2011 .

2010 .

- 0.7%.

- 1.1%.

2010 .

- ♦ ("Musli") – 7
 - ♦ – 2 . ;
 - ♦ – 1.4 . ;
 - ♦ (),
- 1.4 .

(2010-2011) (.)

V. -

5.1.

2011 .

5.1.1. Q4'(2011)

3.3 . EUR 3.7%. 85.8 . EUR. -

Q4'(2010-2011), . EUR (.)

6.4 . EUR 4.7%,

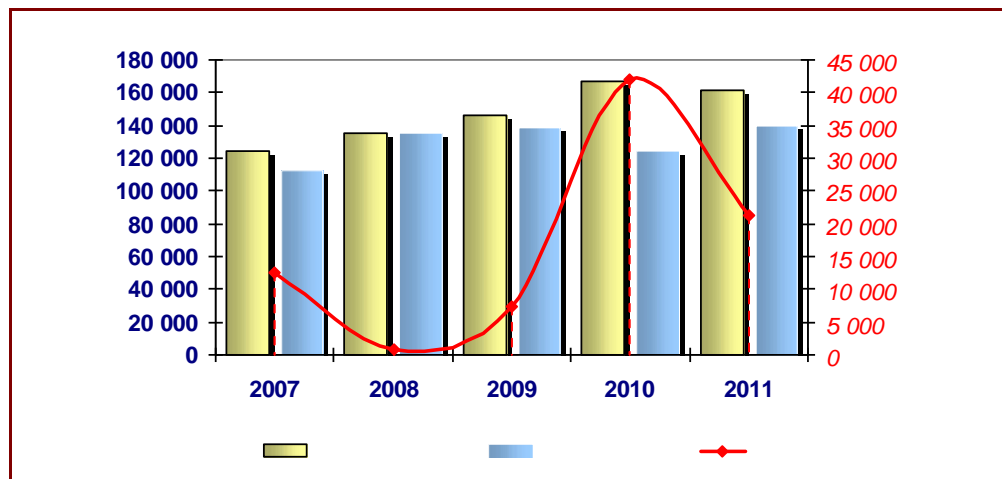
5.1.2. (2007 – 2011)

2011 . 301.2 . EUR. 2007 .
64.6 . EUR 27.3%, 2010 . - 10.1 . EUR
3.5%.

(2007-2011), . EUR (.)

69%. 2010 . 2007 ., EUR
- 20.8 . EUR 49.4%. 8.7 . EUR

(2007-2011)



5.2.

5.2.1.

Q4'(2011)

2011 .

3.3 . 8.4%.

Q4'(2010-2011) (.)

– 1.6 . 2.5 . 40.5%,
5.9%.

5.2.2.

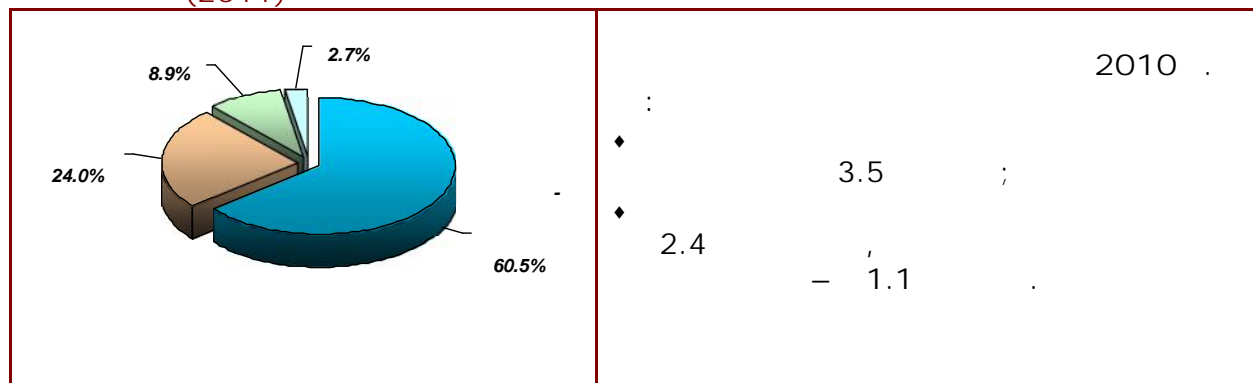
(2007-2011)

2011 . 160.2 . 0.72%, 140 . EUR.
0.59% 2010 .

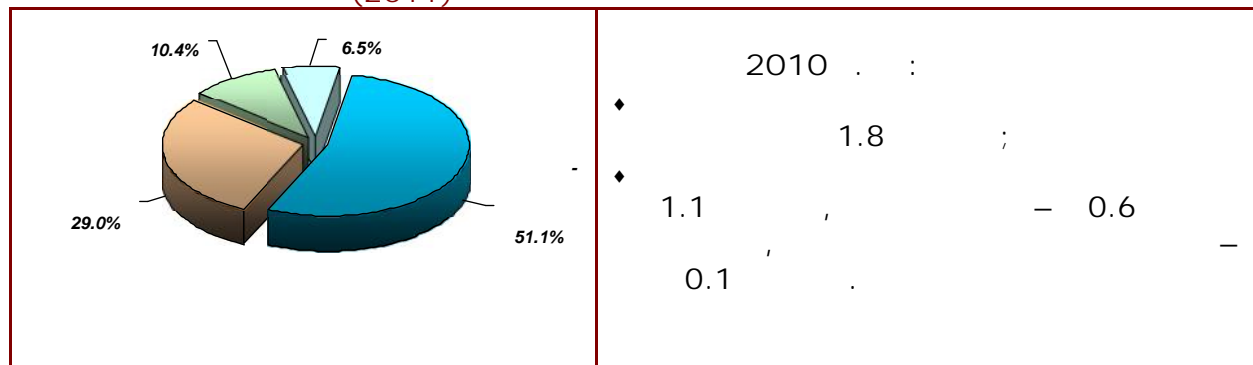
(2007-2011) (.)

2010 . 12.1 . 8.1%.

(2011)



(2011)



a)

2011	.	103	.	2007	.	-
15.2	.	75.8	. EUR.	6.2%	.	
		17.3%,		2010	.	- 6

(2007-2011)

()

2010 . -

(2011), %

()

b)

2011	.	38.5	.	40.5	.	EUR.
2007	.	8.1	.	8.8	.	2010
		26.6%		18.5%		

(2007-2011)

()

2011 . -

(2011), %

()

c)

2011	.	16.8	.
14.3	. EUR.		

(2007-2011) ()

d)

2011	.	4.4	.	9.2	.	EUR.
------	---	-----	---	-----	---	------

(2007-2011) ()

1.

5.3.

2011 .

5.3.1. Q4'(2011)

35.7 . 47.8 . EUR.
 2010 . 7.2 . 16.7%.

Q4'(2010-2011) (.)

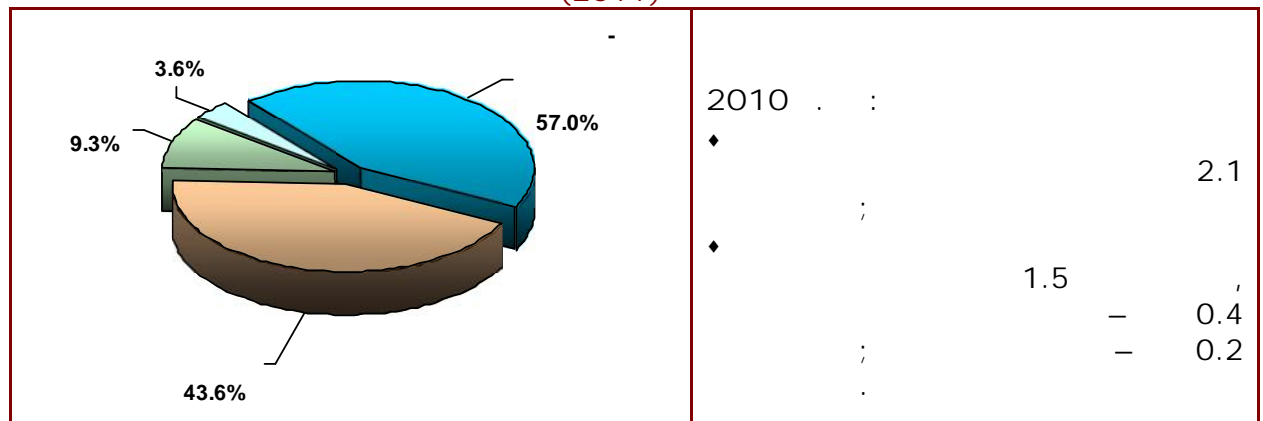
5.3.2. (2007-2011)

2011 . 122.9 .
 161.2 . EUR.

1.04%, 1.05% 2010 .

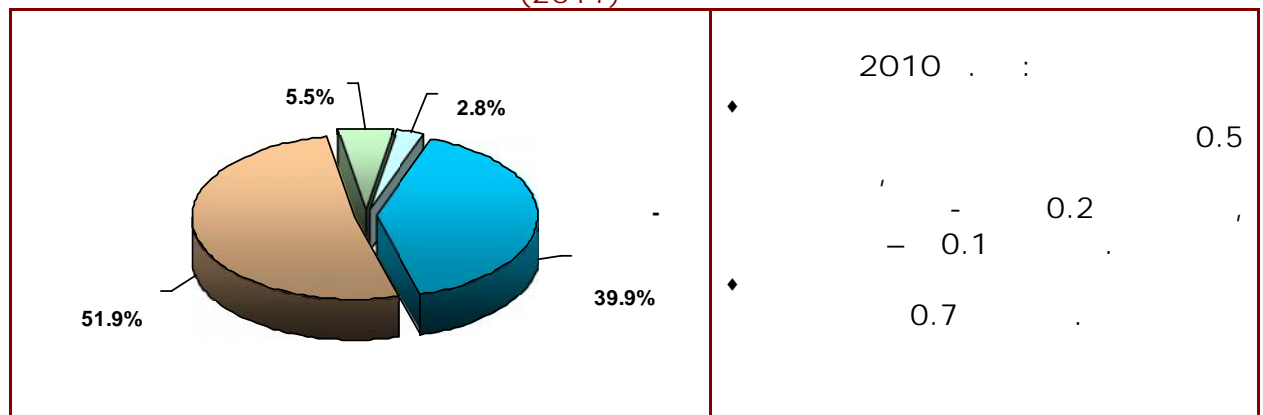
(2007-2011) (.)

(2011)



2011 .

(2011)



a)

2011	.	53.4	.	64.3	. EUR.
2007	.		7.1		15.4%.
2009	.	417			0.8%.

_____ (2007-2011)
(_____)

2010 . -

_____ (2011), %
(_____)

b)

2011	.	53.6	.	83.6	. EUR.
2007	.		3.8		7.7%,
2010	.	3.8			6.6%.

_____ (2007-2011)
(_____)

2010	.	-		3.2	.
- 800	,		- 459		,
470	,			- 267	.

_____ (2011), %
(_____)

c)

2011	.	11.4	.	8.8	. EUR.
2007	.		558		4.7%,
972		7.8%.			2010 . -

_____ (2007-20110) (_____)

d)

2011	.	4.5	.	4.5	. EUR.
2007	.		- 1.8		66%.
2010	.	2.2			32.9%.

_____ (2007-2011) (_____)

_____ 2.

5.4.

5.4.1.

2011	135.4		47.9
EUR.	2007	-	8.7%,
2010	16.8	11%.	12.9
			95.3
2007	212.2	5.7	2.8%,
2010	20.3	10.6%.	EUR.
			2010
: (2007-2011) ()			

5.4.2.

2011	43.2		3.6
EUR.	2007		31.2
2010	14.9	52.5%.	
			30.3
2007	33.3	20.1	2.5
2010	6.8	25.8%.	EUR.
: (2007-2011) ()			

5.5.

5.5.1. (2011)

63%	2011
: (2011) ()	

5.5.2. (2011)

79%.
: (2011) ()

VI.

6.1. (2006–2010)

2006 - 2010 .
 .
 ,
 2011 .
 2012 .
 2011 . (.
).
 , 2011 . 2010 .

6.1.1.

2010 .
 74.3 . , 45 .
 2007 .
 6.5%, 2009 . 4.4%.
 2006 .
 3.9%, 2010 . – 10%.

:(2006-2010),
 (.)

6.1.2.

2010 .
 94.9 . , 49 .
 2007 .
 32.5%, 2009 . - 14.8%.
 2006 .
 21.4%, 2010 . – 9.6%.

:(2006-2010),
 (.)

6.1.3.

2010 .

57.1 , 49.8

2007 .
 30.1%, 2009 . - 6.6%.
 2006 . -
 28.3%, 2010 . - 1.8%.

(2006-2010), (.)

6.1.4.

18.7 . 2010 ., 16.7 .
 2009 .
 1.6%.
 2006 . -
 0.8%, 2010 . 2.2%.

(2006-2010), (.)

2006-2010 3.

6.2. (2011)

2011 ., 2010 .,
 2.5 ., 272
 61 .

(2010-2011) (.)

VII.

7.1.

2011 . 8.5 . 2006 .
 6.3%. 2010 567
 13.9%.

;" (2006-2011), (")

1.77% 1.44% 2006 . 2011

7.2.

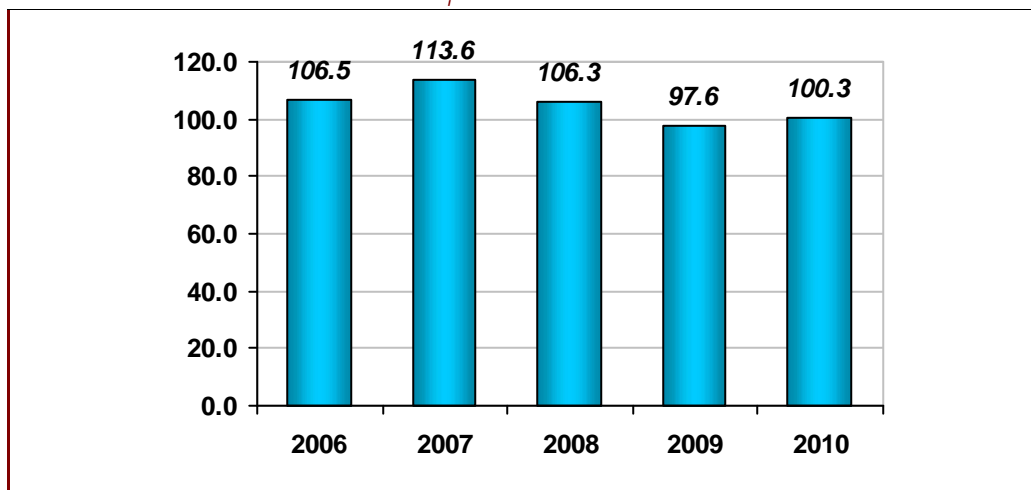
2006 . - 226 2011 . 475
 12 2.5%. 90.7% 2010 .

;" (2006-2011), (")

2011 . - 22.8%, 2006 .
 - 26.4%.

7.3.

0.3%. 2006 . 2010 2009 .
 25.9%.



VIII.

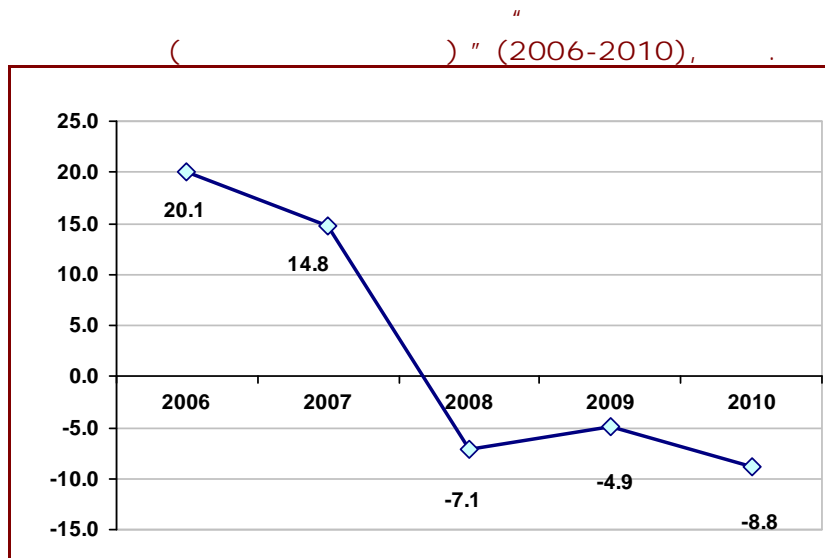
8.1.

- ♦ 2010 .
 - ♦ 2006 .
 - ♦ 2006 .
- (2006-2010) (.)

8.2.

8.2.1.

2010 . 303 . 71
 804.2 . 2006 . 23.2%
 151.4 .



8.2.2.

2010 .

: ()

4

BEIS.

8.2.3.

2010 .

: ()

5

BEIS.

8.2.4.

2009 . - 4.8%.

2006 . - 5.1%,

: ()

6

BEIS.

8.3. ISO

ISO 9001

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68 -	
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-	
4 -	
-	
-	
-	

-	-
-	-

: ISO 22000 ()

: OHSAS 18001 ()

8.4. HACCP

: HACCP ()

8.5. IFS

: IFS ()

8.6. GS1

: GS1 ()

8.7. , 4

8.7.1.

⁵ (2009- 2010),

No_10	No_09			2010	2009
1	1			48 815	38 054
2	2			26 701	26 112
3	13			25 721	14 209
4	6			21 114	21 204
5	7			20 862	18 479
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⁴

BEIS (www.beis.bia-bg.com)

⁵

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8.7.2.

(2009 – 2010)

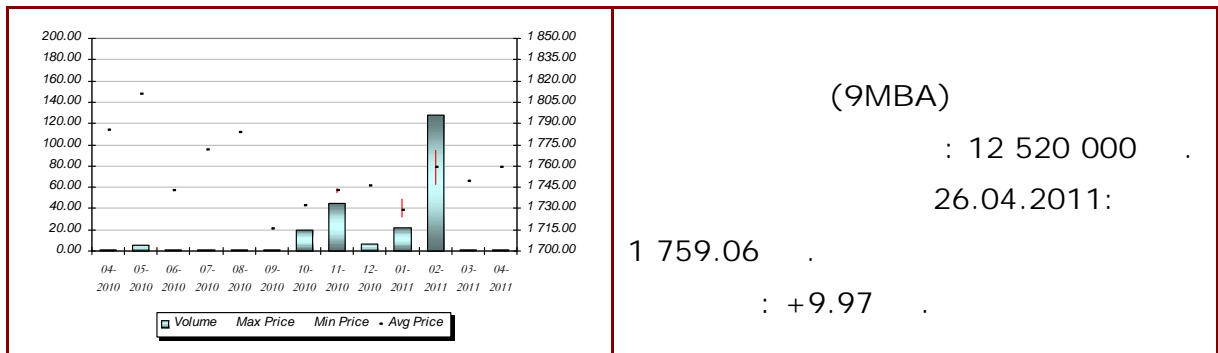
No_10	No_09			2010	2009
1	1			527	500
2	2			518	417
3	3			351	352
4	4			302	331
5	5			222	246
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 () (2009 – 2010)

8.8.

8.8.1.



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IX.

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2012 42 772 31 2012

2011 1,24 4,18 4,92 26% 2012

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31 6 12

2012 2,3

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(5,2), (4,7)

(14,3) 25

investor.bg 2012-05-03

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XI.

11.1. 1

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11.2. 2

(2007-2011), EUR/ (.)

11.3. 3

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11.4. 4

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11.5. 5

BEIS, 2010 . (.)

11.6. 6

BEIS, 2010 . (.)

11.7. 7

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11.8. 8

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11.9. 9

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11.10.**10**

	http://www.mee.government.bg/
	http://www.mzh.government.bg/
	http://www.mh.government.bg/
	http://www.nab-bas.bg/
	http://www.bepc.government.bg/
	http://www.damtn.government.bg/
	http://www.mzgar.government.bg/NacSlujbi/Nsrzk/Nsrzk.htm
	http://www.nszf.bg/
	http://www.cpc.bg/public/
	http://www.org-bg.net/
	http://www.bia-bg.com/
(BEIS)	http://beis.bia-bg.com/

11.11. 11

1.	<p>-</p> <p>-</p> <p>()</p> <p>97%</p> <p>2005</p> <p>2005</p> <p>(:)</p>
2.	<p>-</p> <p>()</p> <p>+ (: (= +) + (()))</p> <p>(FISIM).</p> <p>(, ,)</p>
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7.	<p>-</p> <p>-</p>

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